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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Mah et al.
Application No. 10/056,766
Filed 01/25/2002

Art Unit 2121
Examiner Joseph P. Hirl

Confirmation No. 4609
For METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS

July 21, 2004

AMENDMENT A

TO THE COMMISSIONER FOR PATENTS

SIR:

Please amend the above-identified application as follows:

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Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims, which begins on page 5 of this paper.

Remarks begin on page 12 of this paper.

Summary & Concluding Remarks begin on page 15 of this paper.

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